

Just Received

Several of them come at once. Useful in chamber... The world knows all about it. Let us fit you out Firestone tires for you fresh from vulcanizer.

If you want your tire check absorbent, W sides saving your tires, you will find them anywhere will make it so. No had.

Remember, we are repaired and glass put in auto. Co. Let us insure

Ha: TELEPHONE 32. THE MERCURY. PUBLISHED EVERY WEEK. WARENE F. FISHER, Editor & Prop.

THURSDAY, NOV. 4, 1915

At the city (address)...

MOOREFIELD

Mr. and Mrs. Davis and son, of Boone, were work and visitors last week-end. Their children are...

Miss. Kinchen, mother of our laster, is spending a few weeks with her father and family. Mrs. Lucile Moffet, of Mill...

Miss. W. H. Haverling, an accomplished singer, is singing at the home of Miss. W. H. Haverling...

John Wilson is out after two weeks of illness. He is now at home and is feeling better. Mrs. Seymour of Cheltenham is spending a week with her daughter, Mrs. W. H. Haverling...

There is again! See the look of fresh glow in the eyes of Miss. W. H. Haverling. The Iron Claw is the greatest of Motion Picture Serials ever produced.

The Iron Claw by ARTHUR STRINGER. In a new story that will hold your attention from the first to the last. The Iron Claw is the greatest of Motion Picture Serials ever produced.

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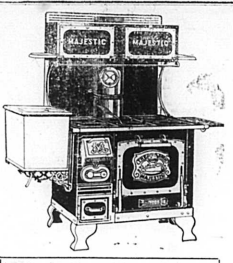
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DeWitt's Kidney & Bladder Relief. It is the only medicine that cures the most common ailments of the kidneys and bladder. It is a powerful diuretic and cathartic, and it is the only medicine that cures the most common ailments of the kidneys and bladder.

Children's Souvenir Day. Today's DeWitt's Kidney & Bladder Relief. It is the only medicine that cures the most common ailments of the kidneys and bladder. It is a powerful diuretic and cathartic, and it is the only medicine that cures the most common ailments of the kidneys and bladder.

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Special Demonstration and Sale GREAT MAJESTIC RANGES

Commencing November 13th. This \$8.00 Set of Granite and Copper Ware FREE. As a special inducement during our demonstration week only, we will give with every Majestic sold, one handsome set of kitchen ware as illustrated.

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REMARKABLE INTRODUCTORY OFFER FOR THIS VISIT ONLY \$5.00 Eye Glasses at \$1.00 a Pair

The National Optical Company, of Louisville, wishes to announce that their Specialist and his Assistant will be in CARLISLE at the FEEBACK HOTEL, Thursday, Friday and Saturday, November 16, 17 and 18, 1915 AND EVERY NINETY DAYS THEREAFTER.

OUR OBJECT. Making this remarkable offer of \$5.00 glasses for \$1.00 pair is simply to introduce our services in your community as well as our CRYSTAL LENSES, the CRYSTAL LENSES have met with great success by many people as are now wearing them and are receiving with them results which they are interested.

Our Invisible Bifocals Will Not Confuse You. You Can See Near and Far with Same Lense. REMEMBER. We would ask you not to let our remarkable offer conflict in your mind with other offers that you have made at drug stores and other places by men who were not responsible, we are not any where, nor do they claim to be, as a consequence, we are established and true. We guarantee our work and our glasses.

Our Work is Guaranteed for Five Years. If one of all persons who will not be satisfied with the results of our work, as we do, we will give a full refund, but our Specialist at the Hotel. All orders being followed by insured parcel post. LOUISVILLE, KY.

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One Experience Convinced Me of its Value. "One of our salesmen demonstrated the value of the Long Distance Telephone to us. He was at Huntville, Ala., and upon his own responsibility put in a radius of several hundred miles.

"In less than one hour he had sold 2100 barrels of flour at a total cost to us of less than six dollars. "Since then we have applied the Long Distance Bell Telephone to every feature of our business with most profitable results. The service is fine, the rates are reasonable and there is more satisfaction in one Long Distance telephone talk than in half a dozen letters."

CUMBERLAND TELEPHONE AND TELEGRAPH COMPANY. Box 325, Frankfort, Ky.

DO NOT FORGET THE DATE Thursday, Friday and Saturday November 16, 17 and 18 at the Feedback Hotel Carlisle, Kentucky. OFFICE HOURS 8:30 a. m. to 8:00 p. m. If Your Time is Limited, Come Early and Avoid the Reception Room, Hotel Parlor

2 IN 1 SHOE POLISHES. THE BIG SHINE. BLACK WHITE WAX. 100% PURE. 100% PURE. 100% PURE.

Who Smoked "SWEET CAPS" When Haverley's Minstrels Were There? -because they're good.

SWEET CAPORAL CIGARETTES. Ask Dad, he knows.