

WONDERFUL -- THE SAID TO BEE INTRODUCING THIS YEAR

Twice as many sold in this County as all others, and more than twice the number of Ford sales of any preceding year.

Whether you are there for immediate delivery, and you let us know of these and have us drive you to a suitable lot.

When having your FORD repaired be sure you get genuine FORD parts, not so called Ford parts manufactured by some one else to make dealer larger profit but to cause you trouble, instances of which we often see.

HARPER'S GARAGE

THE CARLISLE MERCURY

WARREN R. FISHER, EDITOR & PUBLISHER

THE CARLISLE MERCURY

ANNOUNCEMENTS

THE GREAT RULING PRINCIPLE

President Wilson

The Democratic party goes before the American people with a resolution...

The National Convention in June will name our next President.

King's New Discovery

DR. N. H. McNEELY

Patronize

Wanted

CITIZENS' GARAGE

WILL GIVE EMPLOYEES WHO JOIN STATE GARDS HALF PAY

The trustees of the county garage have decided to give half pay to employees who join the State Guards.

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REPLACEMENTS OF STATE GUARDS

The State Guards are being replaced by new recruits from the county garage.

THE TRUE PURPOSE OF ADVERTISING

Advertising is not just a means of selling, but a way of communicating with the public.

THE GREAT RULING PRINCIPLE

The great ruling principle of the Democratic party is to serve the people.

President Wilson

President Wilson's leadership has inspired the American people.

King's New Discovery

King's New Discovery is a powerful medicine for various ailments.

DR. N. H. McNEELY

DR. N. H. McNEELY is a renowned physician with many years of experience.

Patronize

Patronize the merchants who advertise in this paper.

Wanted

"Reason-Why" Tires

Goodrich Fair-Lite Tires are the most popular tires in the world because of their safety and durability.

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GOODRICH Fair-Lite Tires

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"TENTAN" - Does for your SHOES, Socks & Hosiery

"TENTAN" is a shoe polish that keeps your shoes looking like new.

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C. U. BRAMBLETT, Local Agent

C. U. BRAMBLETT is the local agent for various products in the Carlisle area.

Warning!

Warning! Beware of traveling fakes and cheap imitations.

Special Vacation Fares

Special Vacation Fares for Monday, July 10, 1916.

Yes, We Do Work

Yes, we do work for our customers and provide excellent service.

Patronize

Patronize the merchants who advertise in this paper.



Wake up business!

Wake up business! Ring up the Bell Telephone, the Big Ben of Business.

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Wake up business! Ring up the Bell Telephone, the Big Ben of Business.

GET BUSY BOOSTING

GET BUSY BOOSTING! Let's all boost our business and help each other.

SAM T. HOWE & CO.

SAM T. HOWE & CO. is a leading business firm in the Carlisle area.

You Need a Tonic

You need a tonic to keep your health and energy up.

GARDUI

GARDUI is a powerful tonic that restores vitality and strength.

Has Helped Thousands

Has helped thousands of people who were suffering from various ailments.

WILL GIVE EMPLOYEES WHO JOIN STATE GARDS HALF PAY

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REPLACEMENTS OF STATE GUARDS

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THE TRUE PURPOSE OF ADVERTISING

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THE GREAT RULING PRINCIPLE

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Remember that we write Half Insurance on 25c Home Phone

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Heavy Hail Storms

Heavy Hail Storms! Be prepared for the worst.

Heavy Hail Storms! Be prepared for the worst.

Help Rheumatism!

Help Rheumatism! Find relief from your pain.

Help Rheumatism! Find relief from your pain.

Do You Want to Buy a Car?

Do you want to buy a car? We have the best deals.

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Advertisement for '2 words that "unlocked" more flavor!' featuring Straight Cut tobacco.

Ever notice the two words "Straight Cut" on the FAVORITE pack?

They mean that the extra fine-tasting STRAIGHT CUT tobacco in FAVORITE brings out ALL the hidden taste enjoyment!

Watch this difference when you try FAVORITE. The words "STRAIGHT CUT" are on the package.

FAVORITE

A Straight Cut Cigarette

gets all the good out of good tobacco

IO for 5¢ Also packed 20 for 10¢



No Hyphenated Mexicans

No Hyphenated Mexicans! We stand for the rights of all people.

No Hyphenated Mexicans! We stand for the rights of all people.

Bobo, The Mischiefous Monk

Bobo, The Mischiefous Monk! A funny cartoon character.

Bobo, The Mischiefous Monk! A funny cartoon character.

MICHELIN

MICHELIN tires are the best for safety and durability.

MICHELIN tires are the best for safety and durability.

CLEAN UP

CLEAN UP! Get rid of your clutter and make room for the new.

CLEAN UP! Get rid of your clutter and make room for the new.