R. C. OLDHAM & CO'S.

—Incorporated—

We Never Knock But We Do Boost A Lot

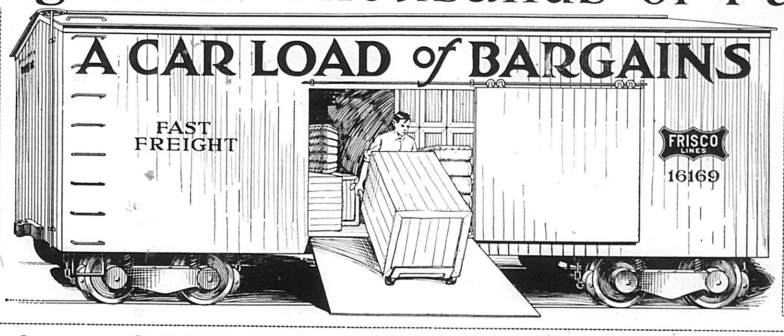
JANUARY CLEARANCE SALE

Store will be Closed All Day on Friday, Dec. 31st To Arrange Stock and Mark The Prices Down

Offering their Thousands of Patrons

LOOK!
Some of Our Prices

Men's Union Suits, sizes 32 to 46 in the dollar grade, will be sold for ..... 65 cts
Men's Shirts and Drawers in ribbed or fleeced, in all sizes, for this sale at ..... 38 cts
Armour's Buttermilk Soap; that good grade; will sell at 3 cts. a cake or 10 cakes for ..... 25 cts
Graham's Talcum Powder, the 15-cent kind, is offered while a hundred dozen last at ..... 5 cts
Colgate's, Mennen's and all 25-cent Talcum Powders offered for this big sale at ..... 10 cts
100 School Cases for children; price will be ..... 15 cts
300 yards of Ribbon will be offered in one lot, same to include Ribbon that sold for 25 cents and goes at, per yd. 6 cts
Ladies' Union Suits, dollar grade for ..... 79 cts
Ladies' Union Suits, 50-cent grade 39 cts
Initial Turkish Towel, two for 35 cents. No less than two sold at this price.
Barber Towels at 4 cts., or per doz. 43 cts



Specials For This Sale

Men's Handkerchiefs, in good quality, will go at ..... 3 cts
Lot of Children's Handkerchiefs, just the thing for school and offered to you at 2 cents or three for ..... 5 cts
100 pieces of pretty Utility Ginghams will go in this great Sale for, per yd. 7 cts
Toile de Nord, French Gingham, worth now up to 15 cents, will go in this sale at, per yard ..... 9½ cts
Forest Percals, the yard-wide, guaranteed color fast Percal, offered to you at, per yard ..... 8 cts
One lot of Table Damask in 35-cent quality, will be offered you at, yard 23 cts
Fifty dozen Fancy Handkerchiefs, lace edges, colored edge, some initial, and all values, from 19 cents to 25 cents, and will be offered in this sale for, choice ..... 10 cts
Men's Neckwear, the 50-cent kind for ..... 38 cts
Men's Neckwear, the 25-cent kind for ..... 18 cts

Just The Time--- Start The New Year Right

Sale Starts at 8 O'clock . . . SATURDAY, JANUARY 1, 1916

Start The New Year With Us

Thousands of Bargains

SHOES Note The Prices
For the whole Family

Our Shoe stock has a great growing patronage and we are gaining in the Shoe trade of the country almost daily. By giving a positive and reasonable guarantee that we have printed and given as a legal contract with every pair of Shoes sold, carries with it a bond of honor that you must receive value or money back. Look at the prices.

All Shoes that were $3.00 for $2.95
All Shoes that were $4.00 for $3.19
All Shoes that were $3.50 for $2.79
All Shoes that were $3.00 for $2.35
All Shoes that were $2.50 for $1.89
All Shoes that were $2.00 for $1.69
All Shoes that were $1.50 for $1.19
All Shoes that were $1.00 for ..... .79

Every Article Reduced!

HATS AND CAPS
Men's Hat Prices

All Hats that were $3.00 for $2.35
All Hats that were $2.00 for $1.69
All Hats that were $1.50 for $1.19
All Hats that were $1.00 for ..... .79
Stetson Hats will be offered at $3.29

BARGAINS IN MEN'S AND BOY'S CAPS

One lot of Men's Caps that we sold for 50 cents will be in one box and choice offered for ..... 39 Cents

About twenty-five dozen Caps for Men, in all the new colors; caps that sell for $1 will be offered to close out at only ..... 59 Cents

Sweaters
NOTHING SO SCARCE AS SWEATERS.

We have, however, a great stock of good warm woolen Sweaters that will be sold at prices such as you will never get and need never expect again.

In special lots we will have one lot of Men's Sweaters in all sizes, and offered at only, while they last ..... 39 Cents

One lot of Jersey Sweaters, the kind that pull on over the head, will be offered at 35 Cents each. All sizes for Men and Boys.

TRUNKS AND BAGS SUITCASES

We have the largest stock of Trunks and Bags and Suit Cases that we have ever had at one time and perhaps the best assortment.

Good, serviceable Trunks and real Leather Bags will be offered at prices often asked fo rimitation goods. Buy you a trunk now at great saving. Come in and get the prices.

Read This Open Letter!

SALES DEPPARTMENT
R. C. OLDHAM & COMPANY
READY-TO-WEAR OUTFITTERS TO THE WHOLE FAMILY
CARLISLE, KY.

Dear Patron:—

Just at this time we have the pleasure of again wishing you a happy and prosperous New Year, and also of thanking you for the good share of your patronage you have given to us in the past year of 1915.

We have a most important announcement to make to you in connection in this and several of our neighboring towns. We will inaugurate very first day of January to 16th, what we propose to make the greatest SALE that was ever held in Carlisle, or near it. Have it first tasted of a real store, years ago. We had a most remarkable sale here once, but we accept no precedent and expect to break any and all records. We mean what we say and all that we say.

If you are informed as to trade conditions or if you will inquire, you will learn that there never was a period when sales were to be less expected than now, and merchants all over the country are leaving off their sales because they are unable to get the merchandise with which to re-stock. Now, we can have a sale and we have already made arrangements for restocking. You know we buy through a chain of stores and even that will not offer us entire protection from rapidly rising prices. We do intend to protect our customers to the last minute and offer them the old price, and we will guarantee that we will keep the old prices for a longer period and that we will be the last store to raise the price on any article, and then we will still sell cheaper than the rest.

If you want the benefit of our buying power, you are invited to "climb in the band wagon"—and climb now—so you will be recognized as our patron and share our special customer's protection.

No one doubts that our efforts in this community have ever been for the benefit of the man who worked hard and deserved to buy his goods at a low price. When we received condemnation on one hand and commendation on the other, we have always the ##### satisfaction of a great and growing patronage to whom we wish a happy and highly prosperous New Year.

R. C. OLDHAM & COMPANY,
By R. C. Oldham "

PRICES You Will Never Be Offered Again!

Men's and Boys' CLOTHING

Our line of Clothing for Men and Boys surpasses all we have heretofore offered. Beautiful Suits and Overcoats within the reach of all and easily in reach. Stock comprises about seven hundred Suits and Coats together and every garment will be sacrificed and will positively be sold during this big sale. No goods will be RESERVED or KEPT OUT for any purpose, but one great slaughter will be made of the entire stock.

CLOTHING PRICES:
MEN'S SUITS AND OVERCOATS.
All of our beautiful $15.00 and $12.00 Suits will go in this big sale at choice $10.75
All of our Suits that sold for $12.50 to $14.50 will be in the lot and sold for ..... $ 8.75
Now, for the "Real" Money Saver. About one hundred Suits and Coats that were $10.00 to $12.00 will be offered for ..... $ 7.85

BARGAIN RACKS, GET AFTER THESE.
One rack holding about seventy-five Overcoats, in all sizes, that sold as high as $12.50, will be offered for $5.35
One rack of Men's Suits that were values up to $10.00, will be offered for the very low price of $5.35

Ladies' and Misses' Ready-to-Wear

In the Ladies' Ready-to-Wear Department will be made a great effort to sell the entire stock. We have quite a number of very handsome Suits and not a one of them is a last year's garment. We did not carry over a Suit last year—not one. We have made prices in this department that will move every garment in the house for Ladies and Misses. Children's Coats at "joke prices."

PRICES FOR LADIES' SUITS AND COATS

All Suits and Coats worth $30 for $14.75
" " " " $25 for $12.75
" " " " $20 for $9.98
" " " " $18 for $8.98
" " " " $15 for $7.98

Remember these prices on absolutely new Garments.

MORE BARGAIN RACKS.
One rack filled with Ladies' Coats that sold as high as $20.00, and the entire lot will be offered at the ridiculously low price of $5.00
We have another lot of Suits will we will offer all in one lot of about fifty garments, and the choice will be sold to you for $4.50
Get in to the store very early. We expect to put out new bargains every day of the sale although you will gain by getting in early.

One Lot About Ten Dozen . . . WAISTS Worth $1.50 79c

The Store of Greater Values Offering Its Greatest Values!

DOMESTICS

We have bought staple Ginghams and Cottons and are herein offering you an opportunity to stock up for sometime to come, and you may protect yourself against the very high prices that are sure to be effective in the near future. We have already made advanced contracts to protect us and are now sharing it with you.

Pepperell Sheeting, nine quarter, bleached, at 23 cents.
Same in the nine-quarter Brown Sheeting at 21 cents.
Advertiser AA, that good 12½-cent cotton. Ask the price of it at other stores. We offer it at 7½ cents.
Hope Cotton—almost as good, and known all over the country—will be sold at 7 cents a yard, and you can buy all you want.
Hoosier Cotton; we are offering six bales at 5 cents a yard.
Cardinal Points, a dependable Bleached Cotton at 6 cents.
Konastogan Bed Ticking offered for 17 cents.
A good 20-cent Ticking for 13 cts.
All the Calico you want for 4½ cts.
Apron Gingham, all new checks, by the bolt, for 6 cents.
Everet Shirtings, new colors; buy them for 7½ cents.

DRESS GOODS AND SILKS

You can buy Dress Goods and Silks at give-away prices as long as our stock will last. Now we have a very desirable selection for you of materials that we can't duplicate in colors and yet we feel that we can not afford to reserve anything in this sale. Materials that were $1.00 and $1.25 per yard will be offered in endless variety for ..... 79 Cents

Cheaper goods that sold for, say 50 or 75 cents, will have some such price as 39 cents, or maybe cheaper, marked on it. Just come in and look for red tickets and save money all the way through.

Carpets, Druggets, Matting and Rugs

A Big Lot of Guaranteed Linoleum
Compare These with the World

RUG PRICES:

Axminster Rugs, full-room size, $25.00 values, at $16.75
Seamless Tapestry Rugs, room-size, $17.50 values, at $12.98
Axminster Rugs, full-room size, $15.00 values, at $11.25
Seamless Tapestry Rugs, room-size, $12.50 values, at ..... $ 8.75
Kotana Velvets in room-size, $20.00 values, at $13.25
Small Velvet Rugs, $3.50 values for $2.69
Small Velvet Rugs, $2.50 values, for $1.49

CARPETS AND FLOOR COVERING PRICES.

100 rolls of 25 and 35-cent Matting will be offered all at one price while it lasts for, yard ..... 15 cts.
All Wool Gold Medal Carpet, 75-cent values, goes at ..... 49 cts.
All Wool filled, the heavy 65-cent kind for ..... 39 cts.
Good heavy Granite Carpet, 35-cent value, for ..... 24 cts.
Remnants of Carpets up to 75 cents a yard will be sold by the piece for, per yard ..... 25 cts.
(Almost as cheap as paper.)

FURS

Big and heavy fell the knife when we began to cut the price on Furs. We never carry over anything in this department, so when the "boss" got to them he said: "Just dish them out at half price and let them buy all of them." So all Furs are HALF PRICE.

YOUR MAIL ORDERS WILL BE PROMPTLY ATTENDED TO

NOTICE---all the goods to any customer but no goods at these prices to merchants.

COMFORTS AND BLANKETS . . .

Comforts and Blankets are staple and the opportunity here offered you to buy them is rare. Get in early and supply your wants at these prices.

BLANKETS.
Our Mistletoe Blanket that was $1.50, for $1.25
Our Best Wool Blanket that was $1.98, for $4.98
Our Sultana Blanket that was $4.00, for $3.50
Our Arlington Blanket that was $3.00, for $2.49
Line of Woolnap Blankets as follows: $2.50 values, for $1.98
All Woolnaps that were $2.00, for $1.59
All Woolnaps that were $2.50, for $1.98
All Woolnaps that were $3.00, for $2.49

COMFORTS AT THESE PRICES.
All Comforts that were $1.50, for $1.25
All Comforts that were $2.50, for $2.05
All Comforts that were $3.00, for $2.49
All Comforts that were $3.50, for $2.98
All Comforts that were $4.00, for $3.50

WE WANT ABOUT FIFTEEN MORE CLERKS.

10,000 Yards CALICO 4¾C

Overshoes and Rubbers

Prices on our big stock of Overshoes, comprising all the leading brands, are as follows:

All Overshoes that were $2.50, for $1.95
All Overshoes that were $2.25, for $1.85
All Overshoes that were $2.00, for $1.69
All Overshoes that were $1.85, for $1.27
All Overshoes that were $1.75, for ..... .98
All Overshoes that were $1.50, for ..... .85
All Overshoes that were $1.00, for ..... .75
All Overshoes that were .75, for ..... .69
All Overshoes that were .65, for ..... .54

RUBBERS FOR THE FAMILY.
Men's Rubbers that were $1.00, for ..... 85 cts.
Men's Rubbers that were .75, for ..... 65 cts.
Women's Rubbers that were $1, for ..... 85 cts.
Women's Rubbers that were .75, for ..... 65 cts.
Women's Rubbers that were .50, for ..... 42 cts.
Our Pure Gum Rubber Boot will be offered at similar reductions. Remember this is not just an advertisement. We intend to make this SOME SALE.

Men's Shirts

Our big line of George Ide's and Arrow shirts will be offered as follows:

The line of $2.00 and $1.50 Shirts will be sold at the one choice price of $1.19
For the big $1.00 line we make a price of ..... 89 cts.
All Shirts that were 50 cents will sell for ..... 39 cts.
For that good Piper Work Shirt we will have to ask during this sale the price of ..... 42 cts.

LACE CURTAINS AT HALF PRICE--You can buy now for spring and goods paid for will be kept for you at no extra charge

HOSIERY

Now for goods where you buy them by the box. Bring in your list for this sale and buy what you will need for a long time. Bring the list so you won't miss any of the real good bargains.

HOSIERY PRICES.

All Hosiery that was $1.50, for $1.15
All Hosiery that was $1.00, for ..... .79
All Hosiery that was .50, for ..... .39
All Hosiery that was .25, for ..... .19
All Hosiery that was .15, for ..... .11
All Hosiery that was .10, for ..... .07

3,000 YARDS OF OUTING FLANNEL. **6½C**

LINOLEUM IS 35c A SQUARE YARD!
We Mean This To Be And Intend To Make It
OUR GREATEST SALE
ONE LOT OF LADIES' SUITS GO IN AT $4.50

HOOSIER COTTON, ALL YOU WANT! **5c**

R. C. OLDHAM & COMPANY
INCORPORATED
CARLISLE'S GREATEST STORE

CORSETS

Our line includes the famous Gossard Corset and the American Lady. We have an experienced fitter that will give you her special attention and fit your Corset at the following prices for this sale:

Corsets that sold for $5.00 offered at $3.95
Corsets that sold for $4.00 offered at $3.40
Corsets that sold for $3.50 offered at $2.95
Corsets that sold for $3.00 offered at $2.45
Corsets that sold for $2.50 offered at $1.95
Corsets that sold for $2.00 offered at $1.59
Corsets thta sold for $1.50 offered at $1.15
Corsets that sold for $1.00 offered at .85
Corsets that cold for .50 offered at .39