

# PROFIT SHARING SALE

LAST YEARS Record Must Be Broken By THIS SALE.

## OLDHAM SAVES YOU MONEY

THIS IS OUR ANNUAL NOVEMBER OFFERING.

Last year we offered our customers the first buying opportunity at profit sharing prices that they had ever had at a reasonable time of the year when they were **Needing Merchandise**. Any store can and is more than glad to sell goods at any price in January or February after the season is over and you don't need the goods. We can, by the benefit of unusual buying power offer you new merchandise at prices sharing profits with you at the beginning of the season when the goods are worth even the full value. Our November sale last year was such a marked success that we have made special preparations for it this time and are glad to offer the following low prices on new and up to the minute merchandise.

Help us to help you by increasing the BUYING POWER. We have built a Reputation on Our Timely Offering of Right Prices. It will be the greatest month in the history of our store

- One lot pearl buttons, worth up to five cents a card and about one thousand cards are offered you. **One Cent a Card.**
- One lot new Novels, all copyright works, including such masterpieces as "Charley's" "Hand of the Cup," and others ready to go. About one hundred books offered at **15 Cents Each.**
- One lot ladies' waists, new long sleeve styles, sizes 34 to 46, all go at the saving price of **89 Cents.**
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**Ladies Ready-To-Wear Great Reduction**

Our line of suits has been improved with many arrivals and the entire stock will now be subjected to immediate clearance. We have remarked every garment and though we have no stock to sacrifice we will offer great reductions on this newer merchandise. Children's coats in great variety will be sold at savings to you and the markets of the city afford.

One lot, about twenty five, new silk and woolen dresses that are worth \$10 will be offered at choice **\$4.98.**

One lot of 100 Coats for Ladies and Misses. New styles, worth up to \$20.00. Priced for this sale at **\$6.75**

**KODAK Clothing.**

Men's clothing has always been one of our reputation departments. Once a man has a suit bearing our label, ever after that is his customer and we are iron clad against competition. We lost a clothing customer once, but they never give you Oldham price or Oldham quality and all we ever ask is first hand comparison.

We are ready now with the greatest line we ever showed at prices of \$13.98 \$11.98, \$9.85, \$8.45 and cheaper, for our very new style garments bearing our label and guarantee.

Some brands and overcoats of the "Perfection" make are offered here at prices far below what is asked for. Buy Broad elsewhere.

**KODAK**

Not a Cheap Sale nor a Foot and Nail nor an Early Opportunity. From Saturday Oct. 30 to Thanksgiving Day We Offer You This Great SAVING. Bring in Your List All Made Out And LET US FILL IT.

**CARPETS**

Our big carpet department on the second floor contains our immediate attention. Here we will make prices that are really old time S.A.I. PRICES that will answer you. We have just a few of these special prices.

**Wool Carpets:** New & Warrant quality, yard wide, guaranteed. 2 1/2 extra wide, all wool carpet, 20 extra wide, at 48 cts. 4 1/2 extra wide, all wool carpet, 20 extra wide, at 39 cts. Best guaranteed Laidens is offered at 35 cts. per square yard.

**Chalmers KNIT Underwear**

This is the prettiest underwear on the market. Pure white Chalmers knit shirt and drawers worth 75 cents, and sold for this sale at **49 cts.**

You might want union suits, well made with two cases of sixty drawers at 32 to 46 that we sell for \$1.25 that we are offering here for **85 cts.**

**COMFORTS & BLANKETS**

Chalmers Knit Underwear. This is the prettiest underwear on the market. Pure white Chalmers knit shirt and drawers worth 75 cents, and sold for this sale at 49 cts.

**Don't Delay That Buying Trip To Our Big Store.**

We offer you these unheard of prices at this time of year because of the benefits of combined buying power that we share with our trade.

**New Goods Every Day.**

**R.C. OLHAM & CO. PROFIT SHARING CARDS.**

**INCORPORATED**

**Carlisle's Greatest Store.**

**We Give**

# THE CARLEISLE MERCURY

ESTABLISHED 1867-OLDEST NEWSPAPER IN NICHOLAS COUNTY  
CARLEISLE, NICHOLAS COUNTY, KENTUCKY, THURSDAY, NOV. 4, 1915

30 YEARS AGO. The Sun Shines Bright In The Old Kentucky Home. SCHOOL NEWS. Fashion Letter.

**30 YEARS AGO.**

From The Mercury of Nov. 4, 1885.

Some falls on November 2. Greater Ross are erecting an extension to what exists. The north has taken out their growing signs and a great crowd on the farm but a job would be interesting to a farmer.

**Time For The Veterans To Put Their Homes In Order**

The day, which was the 30th anniversary of the Confederate Home at Treves, Valley, and doubtless the fact that they are rapidly securing the same in many a serious and profitable reflection.

**The Sun Shines Bright In The Old Kentucky Home.**

Never in all history has the sun shined so brightly on the work in Nicholas county. The county board meeting was held in this town of 1915. The county board meeting was held in this town of 1915. The county board meeting was held in this town of 1915.

**SCHOOL NEWS.**

Monday night we went to Hermitage to meet with the first night school which had been opened by the Nicholas county board of education. This meeting was held in the school building where the school is now being conducted. The school is now being conducted in the school building where the school is now being conducted.

**COMMENT**

Fire Destroys Home of Perry McClannahan. The fire, which was discovered about 2 o'clock, broke out at the home of Perry McClannahan, on the corner of Main street, just in front of the city hall. The fire was caused by a gas stove that had been left burning in the kitchen.

**FOR CHILDREN ONLY**

The announcement that the names of 147 men were selected for the draft has caused much interest in the town. The names of these men were published in the paper and many of them were surprised to find their names on the list.

**Jersey Average 516 At The Haggin Sale.**

One hundred and eighty four head of registered Jersey cows were sold at the Haggin sale. The sale was held at the farm of Mr. Haggin and the cows were sold at an average price of \$516.

**Fashion Letter**

New York, November 3. The world of artistic and smart lines in afternoon and evening dress is now being dominated by the "flapper" style. The dress is characterized by its simplicity and its lack of ornamentation.

**Big Cattle Sale.**

The sale of Angus cattle on Monday, at the R. B. Haggin farm, was one of the largest ever held in this county. The sale was held at the farm of Mr. Haggin and the cattle were sold at an average price of \$100.

**Two Hundred And Fifty Stories.**

Every story a good one. They are entertaining, but not in all you can say about them. They are entertaining, but not in all you can say about them.

**Use Of Compass.**

A letter, so constructed with the intention of being read in a number of different directions, was published in the newspaper. The letter was written by a man who was a member of the local chapter of the Order of the Eastern Star.

**Remington-UMC Rifles and Cartridges For Real 22 Sport.**

The 22 caliber is the highest power rifle and cartridge for real 22 sport. It is a rifle that is well suited for the needs of the sportsman and is well suited for the needs of the sportsman.

**SHOES**

Our shoe department is the greatest in any town in the county. We have a large stock of shoes in all styles and at low prices.

**COMFORTS & BLANKETS**

Our department of comforts and blankets is one of the largest in the county. We have a large stock of goods in all styles and at low prices.

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