

Explaining a Farm for Profit
Just because his father's father or grandfather farmed in a certain manner, the business-minded farmer is "set" in his ways and looks askance at some innovation which will bring him more profit. Habit, however, is a very strong type of farming in a community long after that type of farming has become obsolete. Even after the conditions in a community have changed, the farmer, through lack of knowledge of how to change the farm, because of lack of funds in carrying out new plans, because of lack of equipment or called for new tools, and because a change frequently requires the replacement of many of the usual ways of thinking and doing.

REduced RATES
Nashville, Tenn., Sept. 23.—The rates for advertising in the Nashville Edition of the Nashville Tennessean are as follows: One week, 10c per line; two weeks, 18c; one month, 35c; three months, 1.00; six months, 1.80; one year, 3.50. For advertising in the Nashville Edition of the Nashville Tennessean, the rates are as follows: One week, 10c per line; two weeks, 18c; one month, 35c; three months, 1.00; six months, 1.80; one year, 3.50.

THE FARM
The farm is a successful plant or animal, or both, that provides the means for the support of the human race. It is a complex of many different parts, each of which must be properly cared for if the whole is to be successful. The farmer must be a manager, a scientist, and a craftsman. He must know the soil, the weather, and the habits of his crops and animals. He must also know how to market his products and how to keep his books.

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THE FOUR SEASONS
A Book Agent

One Day's Work as a Book Agent
This book tells you how to make a living as a book agent. It covers all the details of the business, from finding customers to collecting payments. It is a practical guide for anyone who wants to start their own business.

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HOWARD OGDEN, Contractor and Builder
Save Your Money
The question of how to live within its income is one of great concern and its solution is important. One way to help is to buy your groceries at T. I. McCann's East End Grocery.

WINTER TIME IS AT HAND
And Trade is Changing from Fruits, Berries and such to the more SUBSTANTIALS; and have them. We invite those who are looking for Full Value for their money to call us.

C. W. HARBERT, MYERS, KY.
LONG DISTANCE TELEPHONE

The East Tennessee Telephone Co. Incorporated
Long distance lines and a feature of this Company enable you to talk almost anywhere in Southern Illinois, Missouri, Kentucky, Tennessee, Mississippi and Louisiana. We can get you the lowest rates and satisfactory connections with the people in other parts of the country. We collect your bills, rates reasonable. Equipment and facilities complete.

W. F. CLARK Wants You to Know
Let us help you help your neighbor. One of the best stocks of SHOES and OXFORDS.

GREAT INCREASE
in the fact that We Sell Nothing But The Best in This Line. Let us show you how to get the best for your money.

W. F. CLARK, Myers, Ky.
We have a new line of Wall Paper, Mottos, Window Shades, Curtains, Poles, Draperies, etc. Everything to fit you out for home-decoration.

Slogans
FREE Machine repair lighter than any other.
FREE Pure Wines and Liquors.
FREE Let us show you how to get the best for your money.

Put Our Lumber Into Your House
When you build it and you'll have a lot of repair bills on you. You'll be keeping your lumber well buyers of your lumber will be paying for repairs all the time.

DORSEY BRO. & FISHER
We have a new line of Wall Paper, Mottos, Window Shades, Curtains, Poles, Draperies, etc. Everything to fit you out for home-decoration.

Large Circulation
The Standard for advertising medium.

Small Farm For Sale
On account of my health I desire to sell my farm of 20 acres, with a good house, barn, and other improvements. It is a good investment for anyone who wants to start their own business.

My books are now ready to receive your taxes.
I have a new book that will help you save money on your taxes. It is a practical guide for anyone who wants to start their own business.

W. F. CLARK Wants You to Know
Let us help you help your neighbor. One of the best stocks of SHOES and OXFORDS.

GREAT INCREASE
in the fact that We Sell Nothing But The Best in This Line. Let us show you how to get the best for your money.

W. F. CLARK, Myers, Ky.
We have a new line of Wall Paper, Mottos, Window Shades, Curtains, Poles, Draperies, etc. Everything to fit you out for home-decoration.

Slogans
FREE Machine repair lighter than any other.
FREE Pure Wines and Liquors.
FREE Let us show you how to get the best for your money.

Put Our Lumber Into Your House
When you build it and you'll have a lot of repair bills on you. You'll be keeping your lumber well buyers of your lumber will be paying for repairs all the time.

DORSEY BRO. & FISHER
We have a new line of Wall Paper, Mottos, Window Shades, Curtains, Poles, Draperies, etc. Everything to fit you out for home-decoration.

CARLEILE MERCURY
New Location. Letter from China. ELECTION OFFICERS.

Laid Boom for 1919
A large boom for 1919 is expected. The price of lumber is expected to rise. This is a good investment for anyone who wants to start their own business.

Little Things That Count
Little things that count are the things that make a difference. They are the things that you don't see, but they are the things that you need.

Kansas Labor Prohibition
The Kansas Labor Prohibition Act has been passed. It is a good investment for anyone who wants to start their own business.

The Rate for convicted prisoners
The rate for convicted prisoners has been increased. This is a good investment for anyone who wants to start their own business.

The Amos Shaker Society
The Amos Shaker Society has been organized. It is a good investment for anyone who wants to start their own business.

A New Casualty Company
A new casualty company has been organized. It is a good investment for anyone who wants to start their own business.

CHOLERA KILLS
Cholera has killed many people. It is a good investment for anyone who wants to start their own business.

TO EXTEND OUR CIRCULATION
We want to extend our circulation. It is a good investment for anyone who wants to start their own business.

50 Per Cent Better
I have used more than one bottle of Cardil, writes Mrs. Gertrude Ward, of Nashville, Tenn., and am feeling fifty per cent better than when I began taking it. Before taking Cardil, I had suffered with female trouble, for eight years. My greatest trouble was irregularity. I also suffered with severe pains, very much, but now I am greatly improved and will recommend Cardil to all my suffering friends.

Take CARDIL
The Woman's Tonic. The most medicinal herbs of Cardil are imported by the manufacturers direct from Europe and are not to be found elsewhere.

Discontent
It is astonishing how small a portion of the population of this country are satisfied with their lot. How few laborers in the great work-a-day world receive performance commensurate in their family yet with all their efforts.

The God Road Convention
The God Road Convention has been held. It is a good investment for anyone who wants to start their own business.

The Mercury, Oct. Year, \$1.90
The Mercury, Oct. Year, \$1.90. It is a good investment for anyone who wants to start their own business.

1879 Model Store
1879 Model Store. It is a good investment for anyone who wants to start their own business.

New Barber Shop
New Barber Shop. It is a good investment for anyone who wants to start their own business.

YOU WILL FIND
YOU WILL FIND. It is a good investment for anyone who wants to start their own business.

Top Goods at Bottom Prices
Top Goods at Bottom Prices. It is a good investment for anyone who wants to start their own business.