

THE MERCURY

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James C. Ketchum

Public Speaking!

Public speaking is a science and an art. It is the art of making a speech that will be heard and understood by the audience.

Editorial Correspondence

Editorial correspondence is the communication between the editor and the public. It is a means of keeping the public informed of the news and of expressing their views on current events.

State and National News

State and national news covers the events and activities of the various states and the federal government. It includes reports on legislative actions, court decisions, and administrative matters.

Local News

Local news reports on events and activities within the community. It includes news about local businesses, schools, and social events.

Special Features

Special features include columns that provide in-depth analysis and commentary on specific topics. These may include editorials, opinion pieces, and investigative reports.

Advertisements

Advertisements are short notices placed in the newspaper to promote a product or service. They can range from simple text ads to more elaborate illustrations and graphics.

Public Notices

Public notices are legal announcements that are required to be published in a newspaper. These include notices of court proceedings, public auctions, and other official matters.

STOCKS

Stock prices for various companies and markets. Includes a list of stock symbols and their corresponding prices.

DR. BOWEN, THE OPTICIAN

Advertisement for Dr. Bowen, an optician. The ad describes the services provided, including eye examinations and the fitting of eyeglasses.

W. W. Howe's

Advertisement for W. W. Howe's, a clothing store. The ad promotes a sale on various clothing items, including suits and shirts.

THE CITY STORE

Advertisement for The City Store, a general merchandise store. The ad lists a variety of goods available for purchase, from food to household items.

THE BANNER GROCERY

Advertisement for The Banner Grocery, a grocery store. The ad highlights the store's selection of fresh produce and other grocery items.

When It's Hot

Advertisement for clothing, specifically focusing on items suitable for hot weather. The ad mentions various styles of shirts and suits.

But When its Cold

Advertisement for clothing, specifically focusing on items suitable for cold weather. The ad mentions heavy coats and sweaters.

So Now Read This!

Advertisement for Breslin & Reed, a clothing store. The ad promotes a sale on various clothing items, including suits and shirts.

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HEYMAN'S

Advertisement for Heyman's, a clothing store. The ad promotes a sale on various clothing items, including suits and shirts.

THE OLD RELIABLE

Advertisement for The Old Reliable, a clothing store. The ad promotes a sale on various clothing items, including suits and shirts.

THE VERY BEST FOR YOUR MONEY

Advertisement for clothing, specifically focusing on high-quality items. The ad mentions various styles of suits and shirts.

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W. H. COLE, G. H. FISHER

Advertisement for W. H. Cole and G. H. Fisher, a clothing store. The ad promotes a sale on various clothing items, including suits and shirts.

THE GOLDEN RULE

Advertisement for The Golden Rule, a clothing store. The ad promotes a sale on various clothing items, including suits and shirts.

'UWEAREM'

Advertisement for 'UWEAREM', a clothing store. The ad promotes a sale on various clothing items, including suits and shirts.

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PERSONAL

Personal news and announcements, including birth notices, marriage announcements, and obituaries.

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1902 1900

Advertisement for clothing, specifically focusing on suits and shirts. The ad mentions various styles and materials.

A Good Colored Shirt!

Advertisement for a good colored shirt. The ad describes the shirt's features, including its color and fit.

People are Talking About Being the Prettiest they Have ever seen.

Advertisement for a clothing store, promoting a sale on various clothing items. The ad mentions various styles and materials.

Smith & Veatch

Advertisement for Smith & Veatch, a jewelry store. The ad promotes a sale on various jewelry items, including watches and necklaces.

1902 1900

Removal! Removal!

Advertisement for a jewelry store, announcing a move to a new location. The ad provides details about the new store.

H. C. LEE, of the C. O. D.

Advertisement for H. C. Lee, a clothing store. The ad promotes a sale on various clothing items, including suits and shirts.

NEW MILLINERY FIRM

Advertisement for a new millinery firm, a hat store. The ad describes the firm's offerings, including various styles of hats.

PUBLIC NOTICE

Public notice regarding a legal matter. The notice provides details about the matter and any actions required.

Clothing and Overcoats

Advertisement for clothing and overcoats. The ad promotes a sale on various clothing items, including suits and overcoats.

A Fine Assortment to show you, and it will pay you to become acquainted with it.

Advertisement for a clothing store, promoting a sale on various clothing items. The ad mentions various styles and materials.

C. C. COLE & CO.

Advertisement for C. C. Cole & Co., a clothing store. The ad promotes a sale on various clothing items, including suits and shirts.

The Louisville Store

Advertisement for The Louisville Store, a clothing store. The ad promotes a sale on various clothing items, including suits and shirts.

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