HEYMANS!

CAMP MEETING

IS HERE, and you must have thin Clothes to keep cool in this hot weather. We have some Summer Goods left, of which we want to dispose. Cost price is no consideration; to get them out of the store is the problem that confronts us. We must dispose of them, for within a few days I shall start for the Eastern market to purchase Fall stock, and then we need the room.

Wash Goods

Are reduced below the price it would cost to buy the Cotton, let alone making and printing.

We offer for next Saturday a special bargain in every department, and you can buy any piece of Wash Goods, the **Finest Organdies at 10c yd**; some are worth 30 and 35c per yard. ☞ Don't ask to have them charged.

Light Ducks or Piques for Skirts or Waists, worth 17½c. Saturday at 8½c per yard.

White Goods at about two-thirds of the real value. Piques at prices less than wholesale.

We have a lot of **Lace Curtains**, some 1 pair, some 2 pair, which we will sell at a Low price. Cost no object. Call early for them.

Table Linen and Napkins suitable to take to camp with you. Buy them of us; we will make you a special Low Price.

PARASOLS—Below Cost; there are only about one dozen left; all new and latest styles.

Fancy Ribbons for Belts. Also Fancy Buckles.

COTTONS, Bleached and Unbleached, bring the prices quoted by anybody, and we will sell them to you 1-4 to 1-2 cent less (same brands and makes.) Can we show you in any better way that we mean to sell goods for less than anybody else?

Look at our **Window Display of Wash Goods** and note the prices we mean to close them out; there are not many, but they must go.

Ladies' Slippers—Formerly sold at $1.25 and $1.00, now go at 65 and 75 cents.

Old Ladies' Broad Toe Slippers, have large life. Shoes likewise are sold at a great reduction.

Children's Caps and Hats in Duck, Linen or Straw at less than Cost.

IN OUR CLOTHING DEPARTMENT

We mean to close out everything that is suitable for Summer wear. The price is no object. Come and take it away at Less than Cost.

MEN'S LINEN SUITS, former price $2.75 Now $1.75
MEN'S " " " " $4.00 Now $3.00

Other Goods in Proportion.

☞ CALL SATURDAY—it will be BARGAIN DAY of the Season.

HEYMANS.

CHAS. T. DONNELL,

Proprietor

"CITY" LIVERY, FEED AND SALE STABLE

Elm Street, Carlisle, Ky.

Our Rigs are the Latest Style Rubber Tire, Bicycle Wheels. Our Stock is First-class and Suitable for the Trade. Our aim is to Please the People. PHONE 4.

NO TIME

Since we went into business have we been able to offer you

Solid Silver or Rogers' Bros Plated

GOODS AT LOWER PRICES THAN WE ARE NOW QUOTING.

☞ CALL AND SEE OUR STOCK!

A. T. GARDNER, The Jeweler.

THE OLD City Store!

Chappell & Waugh,

M. GILKISON

Star Bakery and Lunch Rooms.

JAS. A. FISHER

Real Estate and Collecting Agency.

Take the Big 4 Route

TO THE BLUE GRASS GROCERY. Excursion Rating both ways, lasting ONE WHOLE WEEK, and no Stop-over allowed. No extra charge for baggage. Get your ticket in time not to get left. This is not only a Big 4 Route, but BIG 4 RATES:

Three Bars YUCON SOAP for	4c
BAKING POWDER, as good as Royal	4c
The Best BLUE on the market, per box	4c
OIL SARDINES, fine for Lunch, per box	4c
One No. 1 LAMP CHIMNEY, flint glass	4c
5 Cakes Fine CHEWING GUM for	4c
2 Bars of "Little Beauty" TOILET SOAP for	4c
The Best WASHING GAS made, per box	4c
An elegant LUMP STARCH, per lb	4c
Diamond AXLE GREASE, per box	4c
One Large Box of BLACKING	4c
4 Dozen CLOTHES PINS	4c
ALPHA HOME PUDDING, a delicious desert	4c
DELAND'S SODA, nothing finer, per package	4c
One Thousand BEST MATCHES	4c

BESIDES all this grand trip, we will give you 18 Lbs of Granulated Sugar for One Dollar, provided you buy one dollar's worth of other Groceries.

Yours for Bargains,

Blue Grass Grocery Co.

J. B. SELLERS, Manager.

SPECIAL!

For This and Next Week.

We will place on sale our entire line of

Drew, Selby & Co.'s Shoes

For Ladies, at 25 per cent Less than any house in Carlisle will sell you. We have them in all style Toes, Cloth and Kid Tops. Call and see them.

All our Summer Goods . . .

Marked at such Prices that will cause them to go out at once.

Our Cottons, Sheetings and Tickings

Are the Best for the money that can be had.

Clothing, Shoes and Hats for Men and Boys . . .

Must be sold in order to make room for our Fall Stock, which will soon be rolling in.

REMEMBER THE PLACE! ☞

RACKET STORE

B. F. JONES & SON, Carlisle, Ky.,

Originators of Low Prices for all the People.

Ladies, our Fall Stock of Drew, Selby & Co.'s Fine Shoes will be Put on Sale To-Day

And every customer wearing their Shoes will readily admit that they show an improvement every season. They are Up-to-Date, Progressive Shoe Makers, never stepping backward in their business, but marching forward each year until to-day they stand second to none in the manufacture of the best line of Shoes offered to the public. The Styles and Prices, as usual, are just Right. Call and take a Look!

SMITH & VEACH.

THE MERCURY.

THURSDAY, AUG. 3, 1899.

THE New Cash Store.

OUR AIM

Is to Close our Summer Goods.

We do not want to carry any thin goods, such as Lawns, Swisses, Piques, to next season. They are now priced so they will sell. The same can be said of Shirt Waists, Dress Skirts, Infant Caps, Mull Hats, Parasols and Sun Bonnets. These are all new, fresh goods, bought for Cash at Lowest Prices.

Our Black Dress Goods

Should have your attention for a short time, if you are thinking about buying soon. We have some good things among them.

Our Domestic Stock . . .

Is in good condition to supply you with your wants, and at old prices.

Remember our Shoes!

We try to sell the Best, and bear in mind, we have in stock now most anything you would want in a first-class SCHOOL SHOE for Children, Misses and Boys. These goods have just arrived. Call and see them. Yours Truly,

T. C. COLLIVER.

W. H. COLE. C. H. FISHER.

The Golden Rule Cash Store

A MERE FRACTION OF THE REAL AND ABSOLUTE VALUE!

In order to clean up and close out all surplus that may be in the way when our FALL GOODS come in, we are sacrificing High-Class and Desirable SUMMER MERCHANDISE at Prices below the cost of Production. Some go at ONE-HALF regular prices,—some at ONE-THIRD OFF from regular prices, and very many things at genuine Slaughter figures. Just now one dollar will buy as much as two dollars would under ordinary trade conditions. Can you afford to ignore such golden opportunities as we here advertised? For the ASTOUNDING PRICE REDUCTIONS are now the order of the day at "THE GOLDEN RULE CASH STORE." The mighty influence of Low Prices is applied to every line of Summer Merchandise in the house, and economical purchasers are reaping a rich harvest. LOW PRICES—the Lowest on record—characterize the Clearing Sale now being conducted at The Golden Rule.

Radical Reductions Throughout All Departments in Summer Goods

Give an impetus to business seldom seen at this particular season. ECHOES from the big announcement of our great Summer Clearing Sale, to remind you of the fine Bargains which we are offering—through necessity of making room for Fall and Winter goods. Better get in early, while the most desirable remain. We will not quote any prices this week, as space will not permit, but all of our Summer Goods, such as Lawns, Dimities, Piques, White Goods, Madras Cloth, Ginghams, Lace Curtains, Silkaline, Ladies' and Gents' Underwear, Fans, Beauty Pins, Belt Buckles, Ladies', Misses' and Children's Slippers and Shoes, Men's Shoes, Men's Fine Shirts (white and colored), Men's Hats, and a lot of other things too numerous to mention,—but all the above will be thrown upon our counters and sold at SPOT CASH Prices that defy competition. ☞ All owing for goods past due will please come in and settle your July account, as our Mr. Cole starts East just two weeks from to-day, and needs some Ready CASH to take along to defray expenses and pay Spot Cash for every dollar's worth of goods he buys.

Your Friends,

COLE & FISHER.

NEW GOODS!

By the time this is read, we shall have received a large Assortment of CHEAP and MEDIUM SAILORS. See them. We now have in stock a complete line of BABY CAPS at all prices.

Our BELT and NECK BUCKLES are quite pretty, and can sell you a Beautiful piece of RIBBON, CHEAP!

Our LEGHORN Stock cannot be excelled in Price nor Quality. No one can sell you the same quality at our price. "Seeing is Believing." Will take pleasure in showing them to you.

If you want the MOST AND BEST for your money, see our $2.00, $2.50, and $3.00 HATS.

Something pretty for the neck, you have been looking for? How would you like a nice LACE TIE? They are pretty and quite the thing.

Call to see us often. You may miss a very good thing by staying away too long. Very Respectfully,

Amelia D. Lee.

N. B.—The newest style BUSTLE can be found with us.

Crescent Construction

Crescent Bicycles

SMITH & VEACH, Agents.

August 8, 9, 10, 11 and 12, 1899.

Lexington Horse Show, Fair, Carnival

BIGGEST THING EVER INAUGURATED IN THE SOUTH.

$25,000 Given Away in Purses and Premiums FOR LIVE STOCK.

AMUSEMENTS:

Diving Elks, Diving Horses, High Bicycle Dive, 5 Guideless Wonders, 5 Bucking Elks, 5 Driving Elks.

The World's Fair Midway Rivalled

With All the Objectionable Features Eliminated.

For catalogues, premium lists, entry blanks and all information, address,

E. W. SHANKLIN, Secretary, Lexington, Ky.

Excursion Rates on All Railroads.

THE SEASON IS LATE! . . .

But our Wall Paper is Up-to-Date!

And we are prepared to give extra good Bargains in some beautiful Patterns.

OUR REFRIGERATORS

Are the best made and are guaranteed to keep your Meats and Vegetables cool with very little ice.

Call and we will give you prices.

TAYLOR & HOWE.

Furniture Dealers.

MARKED DOWN!

Hats of All Kinds!

Sailor Hats, Walking Hats, Trimmed Hats, Untrimmed Hats. Everything in Summer Millinery can be bought at a big Reduction. ☞ We have just gotten in a nice line of

WHITE AND LINEN CAPS FOR BOYS.

☞ Come and see us.

MRS. G. M. BROOKS.