

THE MERCURY, PUBLISHED WEEKLY BY THE MERCURY PUBLISHING CO. EDITOR: J. W. KELLER. MANAGER: J. W. KELLER. SUBSCRIPTION RATES: \$1.00 PER ANNUM IN ADVANCE. SINGLE COPIES: 10 CENTS. ADVERTISING RATES: \$1.00 PER LINE PER WEEK. CIRCULATION: 10,000 COPIES PER WEEK.

Chappell & Collier,
—PUBLISHERS OF THE—
CITY STORE.

We promise every one will be satisfied over the coming conflict between our country and Spain they will eagerly take time to read our "Sole" as the "Sole" has appeared in the columns of the Mercury with a single exception for the year, we do not want to break the record. So here it is.

The month of April has been the time of the beginning of many important events connected with our country's history.

The Revolutionary War was declared in April. Fort Sumner was declared April 12, 1861. Richmond evacuated April 2, 1865.

And now the Hispano-American War declared on April 25, 1898.

Do not imagine we are so gratified over the war news that we are neglecting to "City Store". Of us, after the war, you will find us as usual in the city.

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Upward and Onward!

WAR

Declared Against High Prices at Heyman's!

Parasols. We offer this week a handsome line of the newest styles in Parasols in all the leading shades; in Striped, Check and Plain Silks and Satins.

Umbrellas. New style Black Umbrella, with fancy handles; all have the Princess Look. The prices for

GOLD vs. SILVER.

The market for gold and silver is showing a decided upward trend. Gold prices are firm, while silver prices are showing a marked advance. Investors are advised to watch the market closely for further developments.

DRESS MAKING!

Expert dressmaking services available. Custom-tailored dresses for all occasions. Quality fabrics and expert craftsmanship. Contact us for a free consultation.

ERNEST'S OVAL BRAND

Ernest's Oval Brand is the most reliable and durable brand of oval-shaped products. Known for its quality and longevity, it is the preferred choice for many consumers.

LAUREL LAW CUT SHOES

Laurel Law Cut Shoes are the epitome of style and comfort. Available in various sizes and colors, they are perfect for both formal and casual occasions.

Gingham For Aprons, Gingham For Waists, Gingham For Dresses, Gingham For Shirts

High-quality gingham fabric available for all your sewing needs. Perfect for aprons, waists, dresses, and shirts. Contact us for more information.

WALL PAPER

Decorative wall paper for your home. A wide variety of patterns and colors to choose from. Quality materials and professional installation services.

Yes! Harrows, Hay Rakes, McCormick's Mower and Binder and a Host of OTHER GOODS

Essential farm equipment and household goods. Quality products at competitive prices. Contact us for a full catalog.

THE NAKED TRUTH!

Revealing the truth about the current market conditions. Expert analysis and insights for investors and consumers alike.

J. G. POWELL

Real estate services and property management. Experienced agents providing reliable and professional service. Contact us for more information.

R. C. KING

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War Has been Declared, and if You Intend to Go

Be sure and start on a CRESENT BICYCLE. If you are pursuing the Spaniards you will be sure to get them. If fleeing from them they will never catch you, as people who ride "CRESENTS" usually keep in the lead.

Star Clothing Hall. SMITH & VEATCH, AGTS.

MISS ALICE LINVILLE

Miss Alice Linville is a prominent figure in the community. Her work and contributions are highly respected and admired.

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