

# COLD WEATHER BARGAINS.

You cannot afford to freeze when you can protect yourself for so little money.  
ALL-WOOL BLANKETS, made right here in Kentucky, 10-4 size, only \$2.50 per pair. 10-4 Cotton Blankets only 49c. Union Blankets \$1 per pair, best ever offered. A large size Bed Contort only 76c.

**We are Selling 'The Best Underwear Made.'**

Fasciators, Gloves, Mitts and Woven Skirts to keep you warm. Also Flannels and Canton Flannels. We are still selling 20 yards of the best Sea Island Cotton for \$1.00. Canton Flannel, heavy and wide, best you ever saw for only 85c. yd.

**Plush and Boucle Capes.** Through a mistake we received this week by express, about one doz. Ladies' Fine Plush and Boucle Capes. We did not want to accept them, but the Manufacturer wrote "sell them for our account," and \$5, and \$6 for the best. This is the biggest bargain ever offered in this line. We have only a few Boucle Jackets left. They are the newest in style and the lowest in price.

## CLOTHING BARGAINS.

The Clothing we bought at the Assignee's sale is selling rapidly. People seem to appreciate the bargains offered, and who can blame them. When they see new from \$2 to \$10 in a suit or overcoat. High grades in Children's Clothing and Trimmings. Everybody can suit you a Child's Suit for \$1.25, but nobody can sell you one as good as ours. The same can be said of every thing else in the house. Men's Suits only \$15. Ladies' Accessories \$7.50. New Knives and Every Size for Men, Women and Girls.

## HEYMAN'S.

Always the Largest Stock!

Always the Lowest Prices!

**THE MERCURY.**  
PUBLISHED WEEKLY.  
OFFICE: 100 N. 2nd St., Louisville, Ky.  
Subscription Rates: \$1.00 per Annum in Advance.  
Single Copies: 10 Cents.  
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Acceptance for mailing at special rate of postage provided for in Act of October 3, 1917, authorized on July 10, 1918.  
Postmaster: Please send address changes to THE MERCURY, 100 N. 2nd St., Louisville, Ky.

**COMMERCIAL.**  
The Commercial department of the Mercury contains the latest news from all parts of the world, and is a valuable source of information for all classes of readers.

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**Our Shoe Stock is Complete.**  
**Our Prices are Low.**

**We Carry the Most Complete Stock of Gloves in the town. Quality is good. Our Prices are Low.**

## SMITH & VEACH, Star Clothing Hall.

**FOR NEXT 30 DAYS**

Every NOVELTY DRESS PATTERN in the house will be sold at ACTUAL COST for Cash.

It will soon be time for White Goods and Embroideries, and we must make room for them.

Entire stock of CAPES & JACKETS will go same way.

Don't forget us on BOOTS & SHOES

MR. NEAL is now in the market to catch some Novelties for Christmas.

Your Friends,  
**Bryson & Neal.**  
The "Golden Rule" Store.

**Will Book No More!**

Everything is on a Cash Basis.

Positively nothing charged in the store.

All accounts closed to every one. None excepted.

This rule will not be broken under any circumstances.

**W. W. HOWE,**  
Farmers' Bank Building.

**-Furniture at Cost!**

As Assignee of the Howe Furniture Co. I am closing out the entire stock at COST. This is an opportunity for all who wish any thing in this line that is not often offered.

Come early and secure a price, as the stock is already being picked over.

**W. E. RATLIFF, Assignee.**

**Outing Cloths**  
For Wives and Driving Sacks.

**In Dress Goods**  
We have new styles in Novelty, from \$10 to \$20.

**Rooms to Let**  
All business attached to Department will be sold.

**EVERYBODY wants a home**  
SHE is before buying.

**CASTORIA**  
For Infants and Children.

**NOTICE!**

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