THE MERCURY.

THE

J. A. CHAPPELL

DRY GOODS CO.

"ESTO PERPETUA."

When old mother Earth makes two more revolutions on her axis, we will enter upon the first Fall month—September! loved and cherished by the school children (in a horn) the month fraught with sad and mournful memories to—hay fever patients. For the past 27 years the humble writer has been a victim of this terrible malady. Every time we look at a newspaper we see where some one who has some terrible ailment, been cured or relieved, and is giving his experience for the benefit of others who may be suffering from the same cause. So if you think our 27 years experience good for aught, we give it to you gratis. Here it is. "Throw physic to the dogs," "grin and bear," and enjoy it like a man (or woman, whichever it may be) for there is NO CURE this side of Jordon's wave. There is a premium offered for the photo of any one that has ever been permanently cured of it. This is one of the many things we do not know.

We are going to tell you a few things we DO know. In the near future school begins and the City Store comes to the front again with any and everything you may need to equip your children for it (of course, we mean wearing apparel). Penangs in light and navy colorings for school dresses and boys' waists; a full, complete line of Children's School Shoes; new line of Fancy Satteens; a new thing in Japanese draperies; hair ornaments for school girls, very "nobby;" a beautiful line of Mulls for Comforts; Outing Cloths are being used more and more each Winter for Undergarments, it is soft, warm and easy to wash; Alpaca and Satteen make nice Fall skirts; all grades of Cotton for family sewing, both plain and twilled; white goods for children's aprons from 8½ to 25c; Ginghams and light Calicoes for the same purpose; Satteens for school dresses and wrappers; an elegant line of Hamburgs and Laces for trimmings; don't forget the French Flannels at 50c, for Skirts, Dressing Sacques and Wrappers; we have a few of those 90c and $1 Umbrellas, just the thing for school girls. Ask to see our new cloths for Capes, very cheap.

Ladies, we want to tell you in time—don't let the question of Wraps trouble you this Fall; the City Store has attended to that for you. We shall offer a full, complete line from the cheapest to the most elegant garment for your selection; more about this anon.

Never in the history of THIS house (and NO OTHER on this globe) have we ever had such poor collections as during the past week, not only have we repeatedly asked you through this column, but by personal letters written as politely as we know how, but they are all disregarded, and when you finally force us to take legal steps to collect our accounts, you will kick like a Texas steer, "How long O! Lord, how long."

Yours Respectfully,
The J. A. CHAPPELL CO.

THE ENTERPRISE

Dry Goods House.

ONCE more we pack our grip and turn our eyes toward the great city of New York to purchase the greatest stock of Goods that ever graced the shelves of any Carlisle Dry Goods and Clothing House.

BEFORE reaching New York we will buy a few staple goods such as Cottons and Calicoes, in Cincinnati, and by the time you read this you may buy the best Calicoes made, such as Simpson's, American, etc., at 5c per yard. 20 yards of good Sea Island Cotton for $1; this is four yards more than you can get at any other place, but this price is for CASH ONLY.

ON my way East I will take in the Biennial Encampment of the Knights of Pythias at Washington, which begins on the 27th inst., and my next advertisement I will send from the Capitol. I will also attend Congress if it is still in session, to watch the brightest minds of the country do — nothing.

NOW bear in mind that the price of Cotton may at any time rise. So you had better come at once and buy what you need.

WE are closing out all LOW CUT SHOES and Summer Goods of all description, REGARDLESS OF VALUE. Resp'y,

G. L. HEYMAN.

MADISON FEMALE INSTITUTE.

Boarding and Day School

SPENCERIAN BUSINESS COLLEGES

(INCORPORATED.)

Louisville, Ky., Owensboro, Ky., or Evansville, Ind.

I AM NOW A MAN!

STOP CURE RESTORE

Use it & pay if satisfied.

Address VON MOHL CO., Sole American Agents, Cincinnati, O.

KY. TRAINING SCHOOL.

Send for our book on BOY TRAINING.

MAJ. C. W. FOWLER, Supt.

HARRIS INSTITUTE FOR GIRLS.

Send for circular.

C. W. FOWLER, Principal.

M. H. CALDWELL, Sec'y.

USE E. R. WEBSTER & CO.'S

"Owl Brand" Extracts

LEMON, VANILLA, ETC.

A model of purity, flavor and strength.

The Standard—no Equal.

As your Grocer for the "OWL BRAND."

R. N. RANKIN. ALBERT FEEBACK.

RANKIN & FEEBACK,

—DEALERS IN—

STAPLE and FANCY GROCERIES,

Country Produce, Fruits, &c.

Country Produce of every description taken in exchange for goods.

Your trade Solicited.

Lamar House Building,

CARLISLE, - - - KY.

FAT PEOPLE

Lion COFFEE

A DELICIOUS DRINK

SOLD ONLY IN 1 lb PACKAGES

A BEAUTIFUL CARD IN EVERY PACKAGE

VALUABLE PREMIUMS GIVEN FREE TO DRINKERS OF LION COFFEE

W. L. DOUGLAS $3 SHOE IS THE BEST. NO SQUEAKING.

Best in the World.

Take no Substitute.

H. C. METCALFE.

DuBois & Webb,

509 FOURTH AVENUE,

Louisville, Ky.

HERMAN CHEATHAM, Agent,

CARLISLE, KY.

THE MERCURY.

School Bells are about to ring. Parents take advantage of our Low Prices, and buy your Childrens' wear from us. Our new Children's and Boys' Goods are now on display.

FAMOUS CUT PRICE STORE.

Laundry, Tailoring, Cleaning & Dying Agencies.

Children's Suits, Childrens Waists, Children's Shoes & Hats, Children's Pants and Coats, Boys' Suits, Boys' Shoes and Hats, Boys' Shirts, Socks, &c.

J. SCHRADZKI.

No More Headaches!

Caused by wearing ill-fitting stiff Hats.

LYON'S HAT CONFORMATOR,

The greatest invention of the age, adjusts the Hat to the shape of the head, making a new Hat as comfortable to the wearer as an old slouch Hat.

All Hats Sold by us, Shaped to the Head.

SMITH & VEACH,

The Hatters & Gents Furnishers.

Come and See OUR NEW FALL GOODS.

We have many new and nice things in our stock to please you.

We can sell you goods at bottom figures for the Cash.

S. McMahill & Son.

THE SUMMER GLARE.

One common cause of complaint during the Summer is that the bright sunlight and reflection almost blinds a person. This trouble can be relieved by using our

Sun Spectacles and Eye-Glasses!

Try a Pair.

Silver Jewelry will and is now the only proper style to wear.

Belt Buckles will be sold for 75cts.

Stick Pins in Silver, 10cts.

Our Corsage Pins, latest designs, 75cts.

Call and examine the "GOOD LUCK" RINGS Solid Gold, with sets—$2.00. This is something new, and cheap.

W. W. HOWE, Jeweler,

CARLISLE, KY.

THINGS ARE LOOKING UP!

LAST week I sold quite a nice lot of Hardware—two buggies and three wagons and for cash at that. But my, the PRICES WERE CLOSE!

OUR Banks have money to lend now and I wish you people who have not paid your July bills would take advantage of the times and secure funds while you can because I MUST HAVE WHAT YOU OWE ME.

HARDWARE, Implements, Wagons and Buggies are lower to-day than was ever known, and now is a GOOD TIME TO BUY. Come and see stock and get prices. I am Respectfully,

R. C. KING.

BLUE GRASS Building & Loan Ass'n

Lexington, Ky.

Makes larger dividends for the investor. Matures its stock earlier, and makes a lower rate of interest for the borrower than any other Association.

Only First Mortgage on real estate accepted as security, making it absolutely safe for every stockholder.

Money Loaned at Once

By applying to G. E. SMITH, and H. B. BRYSON, Agents

CARLISLE, KY., Aug 30.

PUBLIC SALE

—OF—

LAND, STOCK, CROP, &c.

We will expose to public sale on Saturday, September 8, '94,

121 Acres and 13 Poles No. 1 Land

HOMER YOUNG, WM. J. CALVERT.

C. O. D. STORE!

SONG OF THE LITTLE KING.

In the bleak and cold December,
In the bright and joyous Spring,
'Mid the snow and 'mid the flowers,
I have the same sweet song to sing.
It is sweet to little children,
And its sweet to larger boys,
Sweeter still to little misses,
It brings them all lasting joys.

There's no shoddy stock or lining,
Found in any of our line,
We use silk thread to do our sewing,
And our work is superfine,
We make them in the bright oil grain,
We make them in the kangaroo,
We make them in the satin calf,
In goat, and in dongola too.

Now dear reader let me tell you,
Why that song is sweet I sing,
Because it tells you, tells you truly,
All about our Little King.
There's no seam in back of quarter,
There's no ripping of the soles,
For they are sewed and staple fastened,
And we guarantee they will hold.

How many of our little children,
Boys and tender misses too,
Have taken cold and died in Winter,
From only wearing a leaky shoe.
Then would you see the dear ones perish,
For such a seeming little thing,
When you might save their lives by only
Giving them our Little King.—CARL.

We have just received a full line of Fall Samples for Custom Made Tailoring, "and they are daisies."