

THE MERCURY

Published weekly by G. L. KELLER, Editor. Subscription rates: \$1.00 per annum in advance.

Advertisements: One square for one week, \$1.00; one month, \$3.00; three months, \$8.00; six months, \$15.00; one year, \$28.00.

Published by G. L. KELLER, at the office of the Mercury, No. 100 North Main Street, Louisville, Ky.

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THE PEOPLE'S DRY GOODS HOUSE!

We are now prepared to interest our friends and neighbors in a beautiful line of NEW SPRING GOODS.

These include: Tail, Ties, White Goods, Hosiery, and French, English, and American, Ladies, Laces, Satins, Lawns, Underwear, Hosiery, Cotton, Tobacco Cases, in fact everything in the way of fashionable dry goods.

These goods were bought for spot cash and will be sold at the lowest possible prices.

ROCK BOTTOM PRICES.

Come early and get center, and save many extra dollars' worth you purchase.

S. MCMAHILL'S

Closing Out - New Rules

In view of making a change in our line April 1st, we are offering our entire stock of Men's, Boys', Suits, Clothing, Hats and Shoes and other goods equally kept in a fine-line style store, and at

++ Big Reduction to Close Out ++

Our stock is entirely large for the season of the year and we want to close out as soon as possible, and for each cent you get bargain we have never offered before.

THE 'CASH' SYSTEM

Being in a short time, in view of our date, to be completed in five days, one week, and for each cent you get bargain we have never offered before.

G. C. COLE & CO.,

Moorefield, Kentucky.

Jas. Archdeacon, S. C. & L. L. L., N. Y.

CANADIAN RUBBER

SPRING WASHES

Each Wagon, Sashes, Washes

Wagon, Cart, Dray, etc.

For repairing and all kinds of

the following:

Plows for Everybody.

STEEL PLOWS, CHILLED PLOWS,

Hillside Plows, Double-Share Plows,

and all kinds of Farming Plows.

In fact, I have used every kind of plow in selecting

The Best and have brought right

and can therefore sell at Rock Bottom Prices.

Fish Brother Wagons, Mitchell Wagons

And Old Hickory Wagons

In our book, Sold at prices never known in this section

before, with rubbers and rock beds made to order. Come

and we will sell you.

R. C. KING.

JAPANESE PILE CURE

THE FINNER

Progress Vapor Stone

THE BEST IN THE MARKET

This is a full size of

GENNANTAL FOLK POTS,

with round ends of

J. A. CHAPPELL

DRY GOODS CO.

ESTD 1867

Dry Goods & Clothing

STORE

230 N. 3rd St., Louisville, Ky.

NEW YORK CITY, Feb. 23.

To the Editor of the Enterprise

Dear Sir: I have the honor to acknowledge the receipt of your issue of the 21st inst.

and to inform you that the same has been forwarded to the proper authorities for their consideration.

I am, Sir, very respectfully,

Your obedient servant,

J. A. CHAPPELL

Editor of the Enterprise

230 N. 3rd St., Louisville, Ky.

IVORY SOAP

99% Pure

THE BEST IN THE WORLD

A. PETERS,

BOUISA SHOES,

Carlsruhe, Ky.

AND WAREHOUSE

Baths and Shoes Made to Order

MODEL STORE,

Headquarters, Ky.

March 1st 1918

A Model Store in the

City of Louisville, Ky.

which you can find all the

latest styles in

Men's, Boys', and

Children's Footwear.

Our stock is entirely

large and we are

able to supply you with

any style of shoe you

may desire.

We are also

able to repair and

resole shoes.

Our prices are

very reasonable.

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